

UFM joins Earth Hour campaign

KUWAIT CITY, April 5: In collaboration with Kuwait Voluntary Work Center, the United Facilities Management (UFM) joined the worldwide grassroots movement uniting people to protect the planet by celebrating Earth Hour in KIPCO Tower. Through the organization of this event, the company aims to encourage its customers to rationalize energy consumption by participating in this global initiative and turning off the lights for one hour.

UFM's celebration of Earth Hour comes within the framework of Kuwait's participation in this global event held for one hour at the end of March of each year in order to increase people's awareness of the dangers of climate change. This engagement is part of the company's eagerness to provide support for the efforts being made to preserve the environment both at the local and the international levels in line with its commitments as a socially and environmentally responsible company.

UFM witnessed Earth Hour on Saturday, March 28, 2015 at exactly at 20:30 local time, by turning off the lights and stopping the use of electrical energy completely in the three towers that the company is managing in the region, which are KIPCO tower, Al Shaheed Tower and City Tower. UFM has also organized a celebration on the fourth floor of KIPCO Tower's parking, which was accommodated with a few information booths to provide the public with some ideas about sustainable energy. A music band joined the celebration and played music by candle light.

In this context, Ahmed Yousef Al-Kandari, CEO of the United Facilities Management commented on the event saying: "We are committed in the UFM to integrate our philosophy centered on joint action and conviviality to serve common good within the company's daily activities and operations, and to express our gratitude to the commu-



Ahmed Yousef Al-Kandari,
CEO of UFM

nities within which we operate."

He also added: "By taking part in the event of Earth Hour 2015, we renewed our commitment to improve the level of energy consumption and ensure sustainable economic growth, and to bring added value to our customers and peoples alike, while continuing to work at the same time on supporting our efforts in the area of corporate social responsibility by launching local constructive initiatives to support our operations in Kuwait and the region."

He pointed out that unjustified consumption of electricity has a significantly negative impact on the environment, stressing that rationalizing energy consumption, which is the core of this Earth Hour movement, is a collective responsibility that requires cooperation and commitment.

The Earth Hour initiative was launched in 2007 in Australia by the World Wide Fund for Nature, which works for protecting earth and environment and calls on people, organizations and cities to turn off unnecessary lights for one hour at 8:30 pm their local time.